

**Greater Victoria Bike to Work Society
Board of Directors Meeting - Agenda
Tuesday February 11th, 2014 12:00 PM – 1:30 PM
201 – 531 Yates Street, Victoria, BC**

Present:

**Lori Garcia-Meredith
Hu Wallis
Andrew Cripps
Kryn Zedel
John Luton
Ian Graeme
David Cubberley – via phone**

Regrets:

**Rosemary Sutton
Len Meilleur
Carlene McDonald**

Staff:

**Frank Hudson
Marsha Petty-Johnson**

Guests:

Randy Scott

Item	Topic	
1	Call to Order:	<ul style="list-style-type: none"> • Chair Called Meeting to Order 12:06
2	Approval of Agenda	<ul style="list-style-type: none"> • Add two items: <ul style="list-style-type: none"> ○ Randy Scott introduction ○ Cops for Cancer at the Wind-up BBQ • Moved by: Kryn • Seconded by: Ian Graeme ○ Carried
3	Approval of Previous Minutes	<ul style="list-style-type: none"> • Moved by: Andrew Cripps • Seconded by: Hu Wallis ○ Carried
4	Business Arising from Previous Minutes	<ul style="list-style-type: none"> • Motion: to appoint Randy Scott to the Greater Victoria Boards of Directors until the next AGM • Moved by: John Luton • Seconded by: Hu Wallis ○ Carried
6	Treasurer's Report	<ul style="list-style-type: none"> • Financial report <ul style="list-style-type: none"> ○ Financial projections are on schedule. GVBWTS is a cyclical organization and financials are on track for this period • Society purchase card <ul style="list-style-type: none"> ○ GVBWTS is unable to get a credit card for an amount less than \$5000. • Action: Frank will contact Volunteer Victoria and

		VanCity to see what other options there might be for GVBTS to get a purchase card
7	Executive Directors Report	<ul style="list-style-type: none"> • Society Website Development <ul style="list-style-type: none"> ○ Website is looking great. Registration for Bike Skills Courses is up and running through Bookeyo. ○ We have transferred maintenance to a professional website company. • 20th Anniversary Event Planning <ul style="list-style-type: none"> ○ Planning is in full swing. • April 9th Launch at Market Square <ul style="list-style-type: none"> ○ 11am-1:30pm. ○ Blue Grass Band. “Clover Drifters”, 2 announcers from CTV, Mayor Dean Fortin, Dr. Stanwick, Richard Backus, Jack Knox? And more. TELUS is on board as a major sponsor. They will have computers at Launch for week and skills course registration <ul style="list-style-type: none"> ○ We will be hosting 20 celebration stations including the Commuter Challenge and Wind-up Celebration. • Wind-up Celebration May 31st <ul style="list-style-type: none"> ○ 10 Sponsors already lined up. Have room to “sell” a few spaces ○ “Midnights” booked • Potential Sponsors <ul style="list-style-type: none"> ○ Food and Beverage Sponsors- Island Farms may be doubling their product for the week to a value of \$4500. ○ Municipal Colwood and Langford are on board and will be in the t-shirt. ○ Social Media “I Love Downtown Victoria” will be our social media sponsor • Silent auction update <ul style="list-style-type: none"> ○ To date we have collected close to \$7000 in goods and services. • Cops for Cancer <ul style="list-style-type: none"> ○ Discussion on whether to invite Cops for Cancer to join GVBTS at the wind-up Celebration. The Board agreed that this would be okay but needs to be scripted so that it would support GVBTS.

		<ul style="list-style-type: none"> • Outreach activities – Volunteers needed!!!!!!! <ul style="list-style-type: none"> ○ March 22, Changing Gears Pearkes Arena 11:00 am to 5:00 pm ○ ○ March 28th, Empress Hotel Health Fair 10:00-2:00 ○ ○ April 26th, Creatively United for the Planet 1-6pm ○ ○ April 27th, Saanich Cycling Festival ○ ○ May 3rd, PISE – 11:00 am to 3:00 pm. ○ ○ May 23rd- Swiftsure • Action: Resend Volunteer sign up list to BOD
8	Strategic Planning	<ul style="list-style-type: none"> • Bylaw Committee Report <ul style="list-style-type: none"> ○ Deferred to April meeting
9	Bike Skills Courses	<ul style="list-style-type: none"> • CRD Contract Update <ul style="list-style-type: none"> ○ We are on-track with the CRD contract. ○ The registration system for the courses is now live. ○ Instructor training will take place March 15 and 16.
10	New Business	<ul style="list-style-type: none"> • Port Angeles Likes Bikes- non-profit promoting cycle tourism to the Olympic Peninsula. <ul style="list-style-type: none"> ○ They are offering to provide case of wine for on-line Auction. ○ Have asked Frank to meet with them to get information about BTWW- ○ They are holding Bike to Work Day June 7. ○ They will have a table at Centennial Square Celebration
11	In-Camera	<ul style="list-style-type: none"> • One item • Motion to go In-Camera • Moved by John Luton • Seconded by Ian Graeme <ul style="list-style-type: none"> ○ Carried • Motion to go end In-Camera and resume general meeting • Moved by Ian Graeme • Seconded by: Randy Scott <ul style="list-style-type: none"> ○ Carried
12	Date of Next Meeting	<ul style="list-style-type: none"> • April 1, 2014
13	Adjournment	<ul style="list-style-type: none"> • Chair adjourned meeting at 1:10 pm