

# Motion for GVBTW Board Meeting September 5, 2017

Andrew Cripps, President

# What

- Explore options for greater collaboration with the Greater Victoria Cycling Coalition



# Why

- Stronger if there is a combined cycling organisation
- Higher visibility to sponsors, government, the public
- Single entity requesting sponsorship



# When

- Short-term opportunity to collaborate (3-6 months)
- Long-term decision 18-24 months



# Differences and Similarities: Board



## GVCC Board

- Edward Pullman, President
- VP: Breanna Merrigan
- Treasurer: Alex Nagelbach
- Secretary: Emily Rogers
- Cyrus Molavi
- Glenys Verhulst
- Matthew Webb
- Rob Rao
- Kristy Westendorp
- Joseph Pelegrino
- Corey Burger



## GVBTWSoc Board

- Andrew Cripps, president
- Kryn Zedel, VP
- Jack Wessel, Treasurer
- Mia Frankl, Secretary
- Chris Foord
- Corey Burger
- Theresa Gulliver

# Differences and Similarities: Mission



## GVCC Mission

- The purpose of the GVCC is to get more people cycling more places more often in Greater Victoria



## GVBTWSoc Mission

- To encourage and promote the bicycle as a viable form of transportation to work

# Differences and Similarities: Overview



## GVCC Overview

- Volunteer Board
- Focus on education (?a.p.)
- Publishes Cycle Therapy
- Focus on lobbying



## GVBTWSoc Overview

- Volunteer Board, but some paid staff
- Focus on events & education
- No publication
- Limited lobbying

# How

- Volunteers needed from Board for a task force that includes:
  - President, acting as chair (A. Cripps)
  - Two others from GVBTWSoc
  - Two from GVCC
- Approach:
  - Develop Terms or Reference (2-3 pages max including goals & objectives, timeline, deliverables, logistics)
  - Identify short-term project that task force can work and report on (see next slide)
  - Initially hold bi-weekly meetings chaired by President to set goals and track progress (once a month too little)





# Project opportunities

- Select one of the following or propose others:
  1. Use bikevictoria.ca (registered by President) to create a combined non-partisan information site for cyclists in Victoria with links to GVCC, GVBTWSoc and HUB that can be tracked
  2. Coordinate and Share a presence at events we are both invited to
  3. Define a Bike Friendly Business program for Victoria (Themes: acknowledge bike-friendly businesses, reward members, assess employer facilities)
  4. Produce a presentation to School Boards defining what we want and what we offer (collectively)



Today

- **Motion:** That the GVBTW Society establishes a task force to explore options for greater collaboration with the Greater Victoria Cycling Coalition

