

Greater Victoria Bike to Work Society
 Board of Directors Meeting – Minutes
 Tues April 14, 2015. 12 – 1 PM
 Bike to Work Office

Present:
 Chris Foord
 John Luton
 Andrew Cripps
 Len Meilleur

Hu Wallis
Carlene McDonald

Regrets:
 Kryn Zedel
 Rosemary Sutton
 Rajinder Sahota

Staff: Theresa Gulliver and Lise Richard

Item	Topic	
1	Call to Order:	Chair: Andrew C Moved: Len M Seconded: John L Carried
2	Approval of Agenda <i>Addition of: Any new business? No</i>	Moved: John L Seconded: Carlene M Carried
3	Approval of Previous Minutes	Moved: John L Seconded: Len M Carried
4	Business Arising from Previous Minutes	<ul style="list-style-type: none"> • Still seeking Treasurer • App moving forward
5	Treasurer's Report	<p>Projections to year end demonstrate a larger than expected surplus due to exceptional cost savings.</p> <p>Andrew C: Point of Clarification – Explanation of the \$9000 deficit which is not reflected in the table.</p> <ul style="list-style-type: none"> - TG will follow up with RS and respond <p>Moved: John L Seconded: Chris F Carried</p>

Executive Directors Report

- Update on Sponsorship
 - Thanks to 1st time contributors like Central Saanich, we have the most municipalities on board so far, than ever.
 - We also received more than ever from Gaming (\$8,000 + \$4,000 for bike skills)
 - Traffic Safety Commission: Received a cheque for courses. We will get \$4,000 (2015) and \$2000 (2016) and then TSC is done funding ongoing Bike Skills. If there is a 'new' project or angle, they may be interested.
 - Waiting on Federal Inter-Action grant

- Silent Auction Update – Lise
 - Have done well in comparison with last year
 - Total value of goods: \$8,519 (2014 - \$11,200)
 - Total of 35 packages vs 38 packages (in 2014) and average package value is hovering around the same value of \$225 – \$245
 - Auction launches Friday April 17th and closes Friday June 12th
 - Some larger sponsors who did not return: Port Angeles Likes Bikes (\$1,000) and Aspen Vacation homes (\$1,100)
 - Expect to make \$5,000 (made \$5,144 in 2014)

- Prizes Update – Lise

Prize value so far: \$16,916 (2014 - \$22, 761)

 - 11 new confirmed sponsors
 - 4 potential new sponsors
 - Working to increase this number
 - Large impacts in decrease: Velodrome (\$1,400), Health Link Straps (\$3,500)

Bike Stores value so far: \$6,196 (2014 - \$13,091)

 - Waiting to hear back from 3 large sponsors: Fort St, Trek and Performance (totalling approximately \$3,500)
 - Selkirk – gone out of business (loss of \$3,000)
 - New repair shop: Vancouver Island Correctional Facility Inmate Program

Total prizes: \$23,112 (to date)
Expect: \$27,000 for 2015 event

- Food and Bev update:
 - New sponsor: Jusu Cold Pressed juice
 - Red Barn sandwiches for launch
 - Working on Empire donuts

- Johnni's donut's an option as well
- Need breakfast sponsor for the kick off May 25
- **NOTE:** Check with Capital Iron and Quality foods for sponsorship of the Monday kick-off

- BTWW Planning well underway
 - May 25 – 31
 - Registration open April 10
 - T-shirts, ballots, flags, posters, maps: complete
 - Main Poster: COBS
 - Celebration Stations
 - Interested in Volunteering?
 - Gaming License for 50/50 ticket sales
- Speak with Doug Woodworth for clarification at Gaming
- Note: send gaming license around to all permit grantees once acquired and confirmed
- Note: E&N trail extension will open in time for BTWW.

- LAUNCH – Fri April 17
 - Overview
 - Team Leader pins and recognition
 - Who can volunteer that day?

John L	Chris F
Andrew C	Kryn
Carlene	
Len	

- Outreach activities
 - Saanich Cycling Festival. April 19
 - Empress Wellness Fair. April 23
 - MEC Bike Fest. May 2
 - Not doing Esquimalt Bike Fest. May 24
 - Interested in volunteering?

TG: to send around a spreadsheet of the outreach events and time slots needing assistance and BOD will fill in

- 3 new members on Society website:
 - Carly Cake, Debra Sheets, Grant Jurgeneit

Approved by Board

- Bike Skills Update
 - Course schedule for April/May determined
 - Need to start thinking about summer courses
- Steve Wallace driving article, perhaps would be a good person to invite to a classroom session.
- **Chris Foord** will reach out to him and connect
- We are exploring options of kids courses in Esquimalt and Oak Bay

7	New Business	
8	In-Camera	
9	Date of Next Meeting	Tues May 12, 2015
10	Adjournment	Moved: Len M Seconded: Chris F Carried