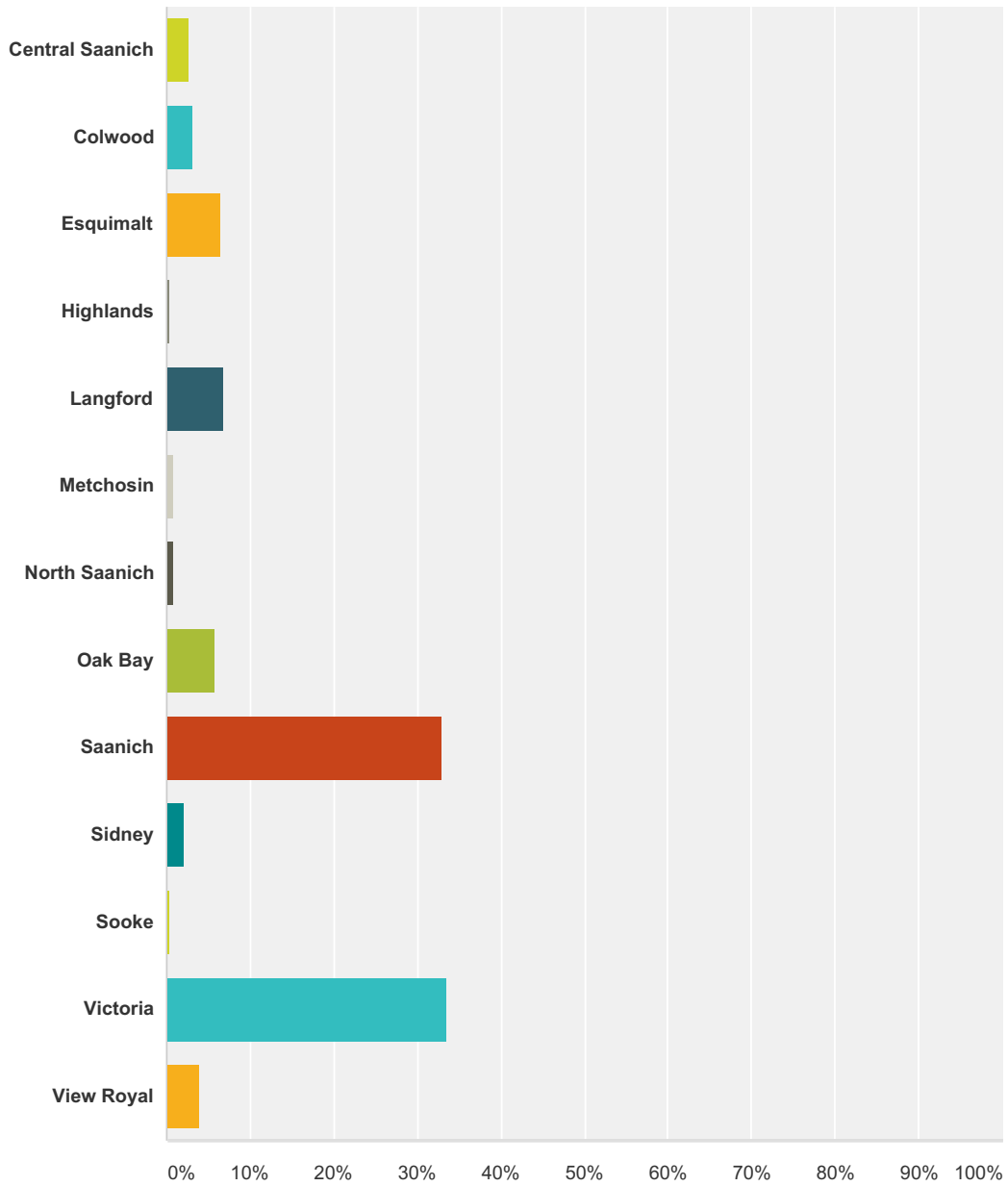


Q1 In which municipality do you start your commute to work ?

Answered: 480 Skipped: 0



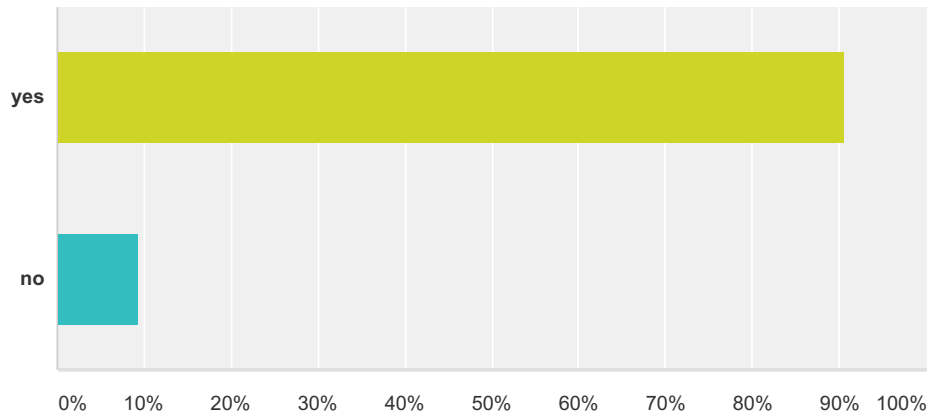
Answer Choices	Responses
Central Saanich	2.71% 13
Colwood	3.13% 15
Esquimalt	6.46% 31
Highlands	0.42% 2
Langford	6.88% 33

20th annual Greater Victoria Bike to Work Week Survey

Metchosin	0.83%	4
North Saanich	0.83%	4
Oak Bay	5.83%	28
Saanich	32.92%	158
Sidney	2.08%	10
Sooke	0.42%	2
Victoria	33.54%	161
View Royal	3.96%	19
Total		480

Q2 Did you participate in Bike to Work Week 2014?

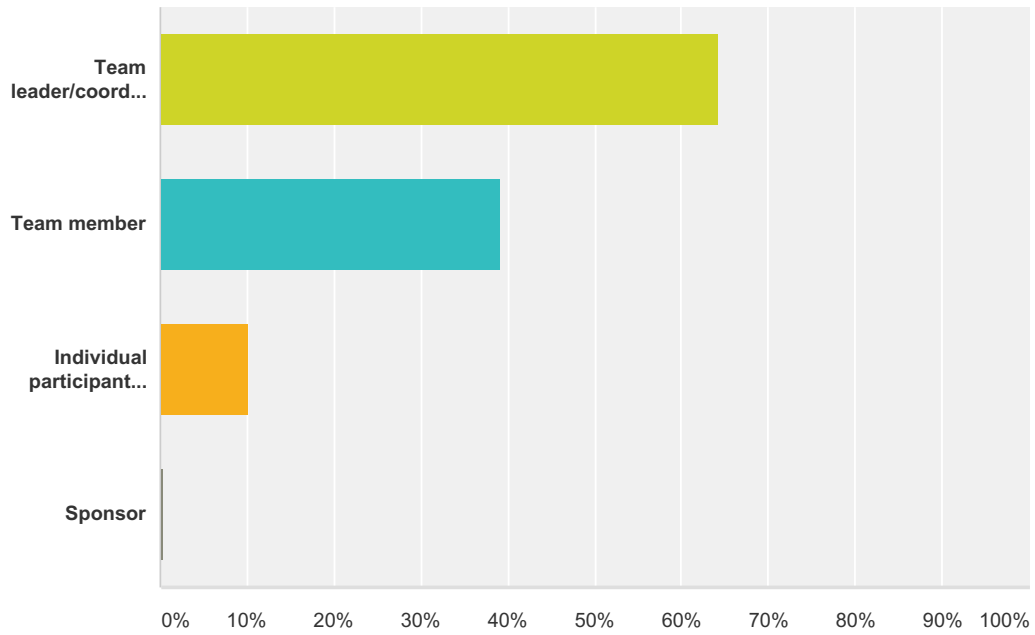
Answered: 480 Skipped: 0



Answer Choices	Responses
yes	90.63% 435
no	9.38% 45
Total	480

Q3 Did you participate as (please choose all that apply):

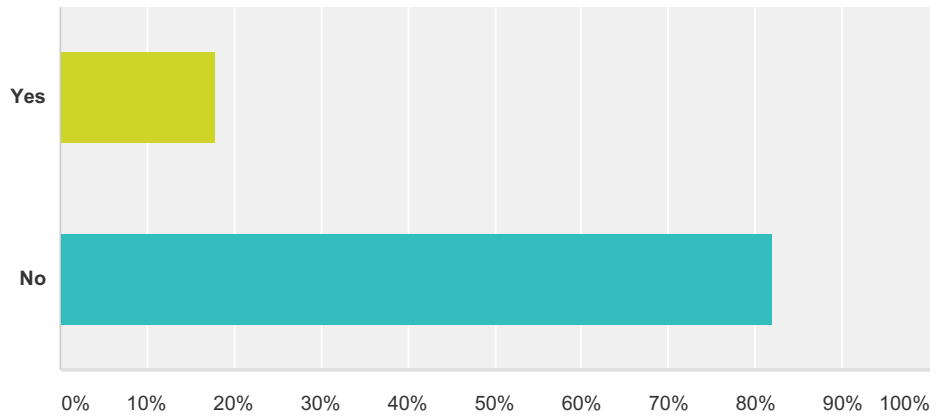
Answered: 434 Skipped: 46



Answer Choices	Responses
Team leader/coordinator	64.29% 279
Team member	39.17% 170
Individual participant (not on a team)	10.14% 44
Sponsor	0.46% 2
Total Respondents: 434	

Q4 Was this your first year participating in Bike to Work Week?

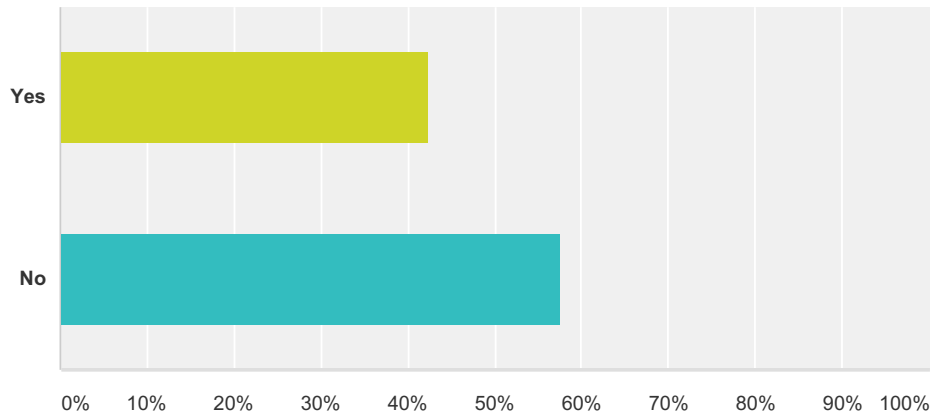
Answered: 434 Skipped: 46



Answer Choices	Responses
Yes	17.97% 78
No	82.03% 356
Total	434

Q5 Were you also a new rider (never before commuter cycled)?

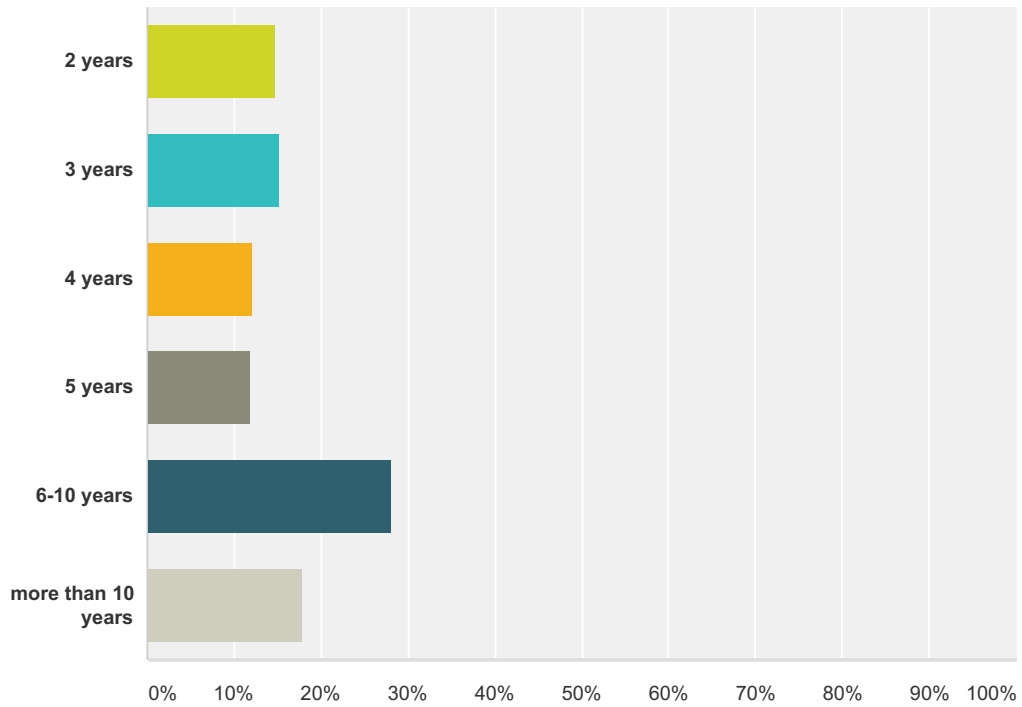
Answered: 78 Skipped: 402



Answer Choices	Responses	
Yes	42.31%	33
No	57.69%	45
Total		78

Q6 How many years have you participated in Bike to Work Week events?

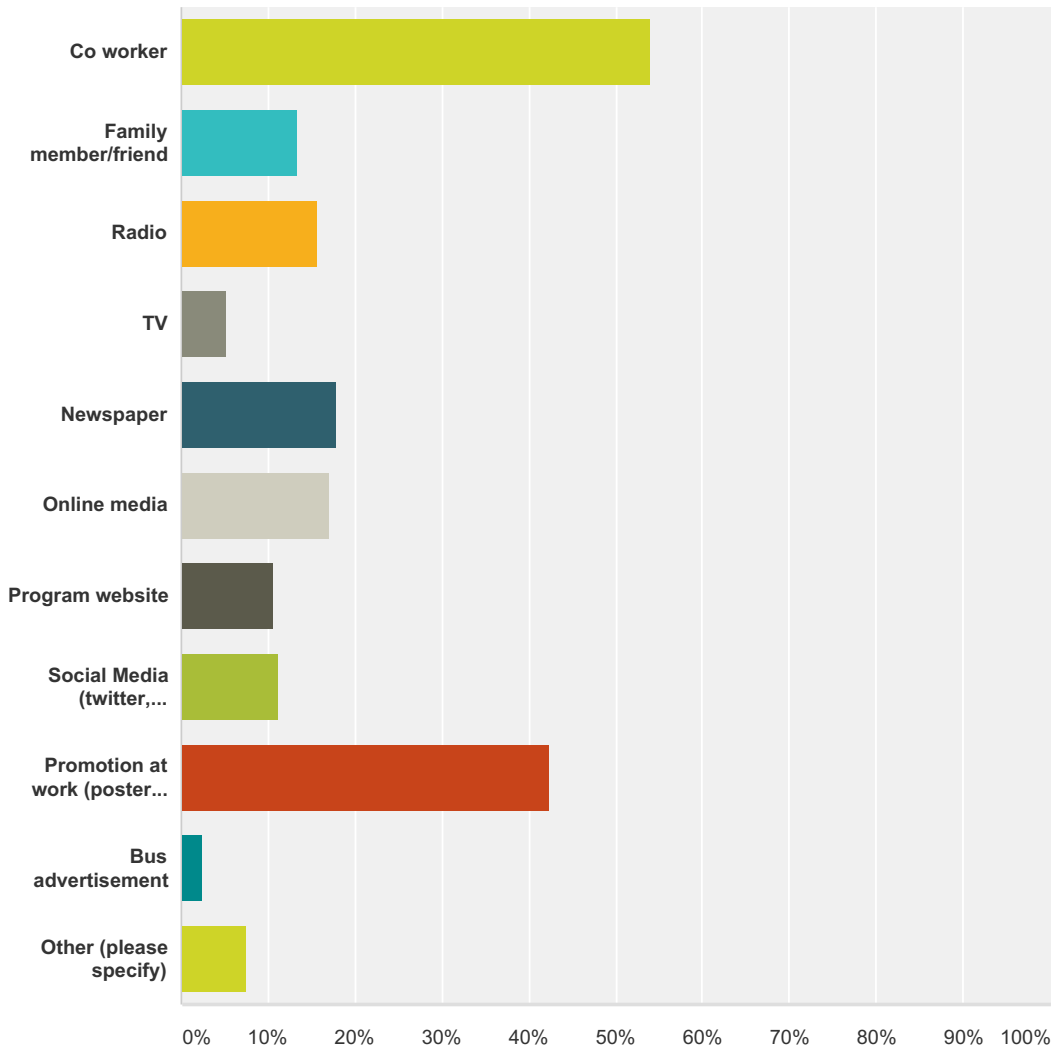
Answered: 356 Skipped: 124



Answer Choices	Responses	
2 years	14.89%	53
3 years	15.17%	54
4 years	12.08%	43
5 years	11.80%	42
6-10 years	28.09%	100
more than 10 years	17.98%	64
Total		356

Q7 How did you hear about Bike to Work Week? (Check all that apply)

Answered: 424 Skipped: 56



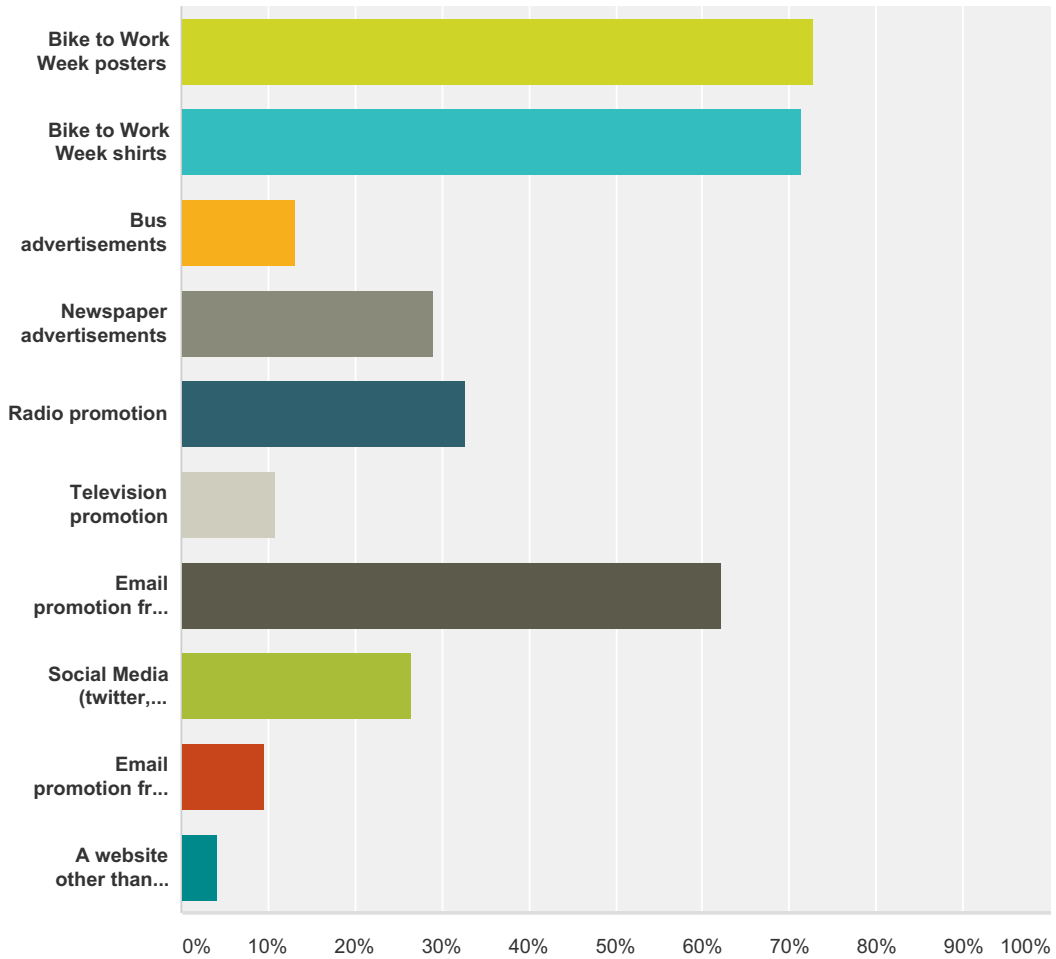
Answer Choices	Responses
Co worker	54.01% 229
Family member/friend	13.44% 57
Radio	15.57% 66
TV	5.19% 22
Newspaper	17.92% 76
Online media	17.22% 73
Program website	10.61% 45
Social Media (twitter, facebook etc)	11.32% 48

20th annual Greater Victoria Bike to Work Week Survey

Promotion at work (poster, email etc)	42.45%	180
Bus advertisement	2.59%	11
Other (please specify)	7.55%	32
Total Respondents: 424		

Q8 Did you also see/hear any of the following items that promoted Bike to Work Week? (Please select all items that you saw):

Answered: 424 Skipped: 56



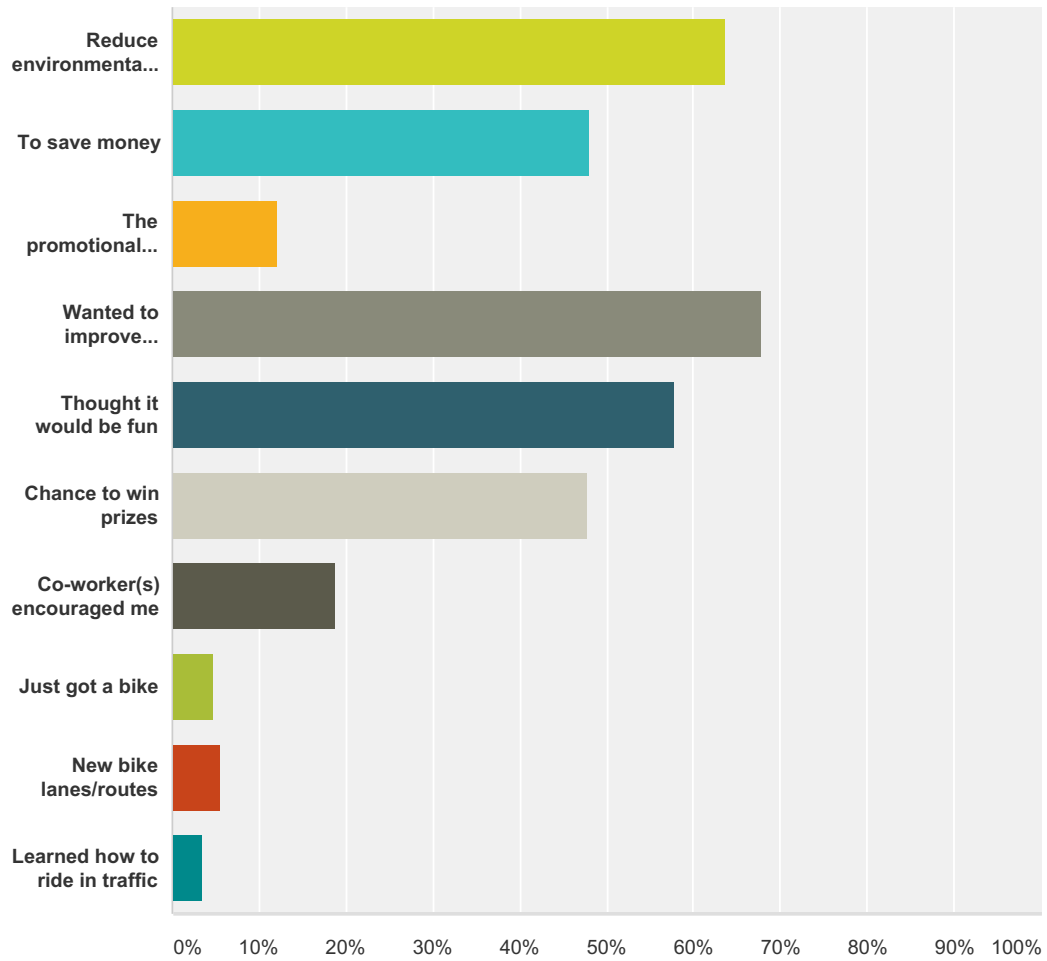
Answer Choices	Responses
Bike to Work Week posters	72.88% 309
Bike to Work Week shirts	71.46% 303
Bus advertisements	13.21% 56
Newspaper advertisements	29.01% 123
Radio promotion	32.78% 139
Television promotion	10.85% 46
Email promotion from Bike to Work Week Coordinator	62.26% 264
Social Media (twitter, facebook etc)	26.42% 112

20th annual Greater Victoria Bike to Work Week Survey

Email promotion from someone who does not coordinate Bike to Work Week	9.67%	41
A website other than www.biketowork.ca/victoria	4.25%	18
Total Respondents: 424		

Q9 Why did you decide to participate in Bike to Work Week this year?

Answered: 424 Skipped: 56



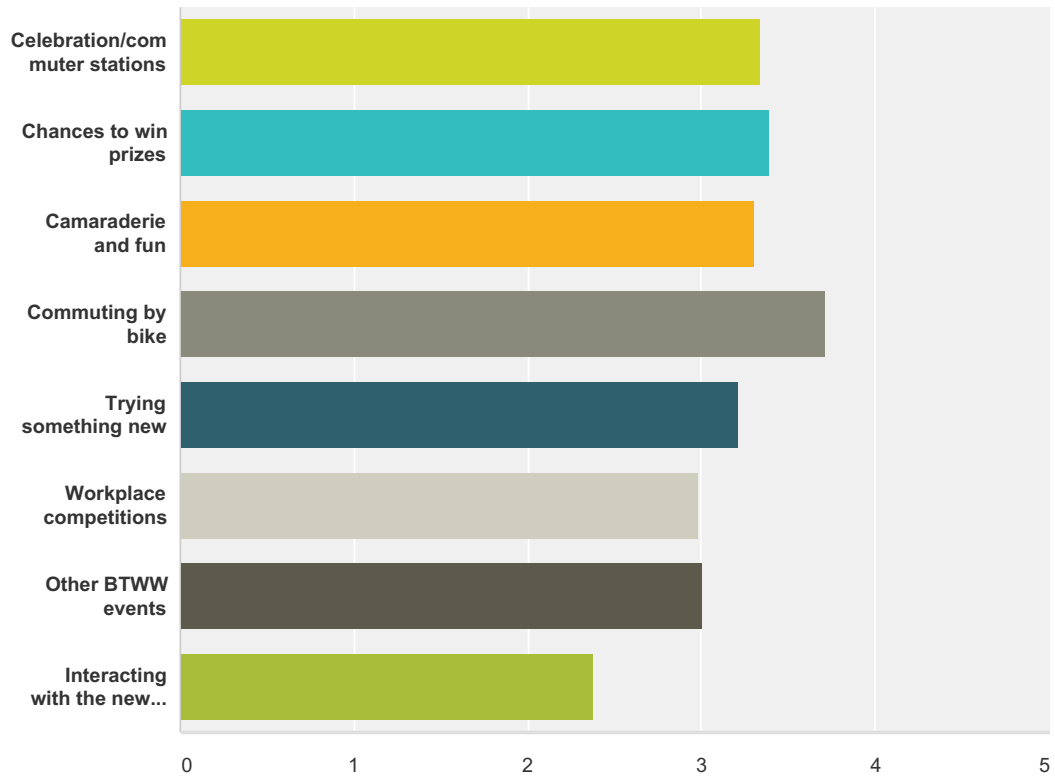
Answer Choices	Responses
Reduce environmental impact	63.68% 270
To save money	48.11% 204
The promotional materials encouraged me	12.03% 51
Wanted to improve fitness/health	67.92% 288
Thought it would be fun	57.78% 245
Chance to win prizes	47.88% 203
Co-worker(s) encouraged me	18.87% 80
Just got a bike	4.72% 20
New bike lanes/routes	5.66% 24

20th annual Greater Victoria Bike to Work Week Survey

Learned how to ride in traffic	3.54%	15
Total Respondents: 424		

Q10 What aspects of Bike to Work Week do you most enjoy?

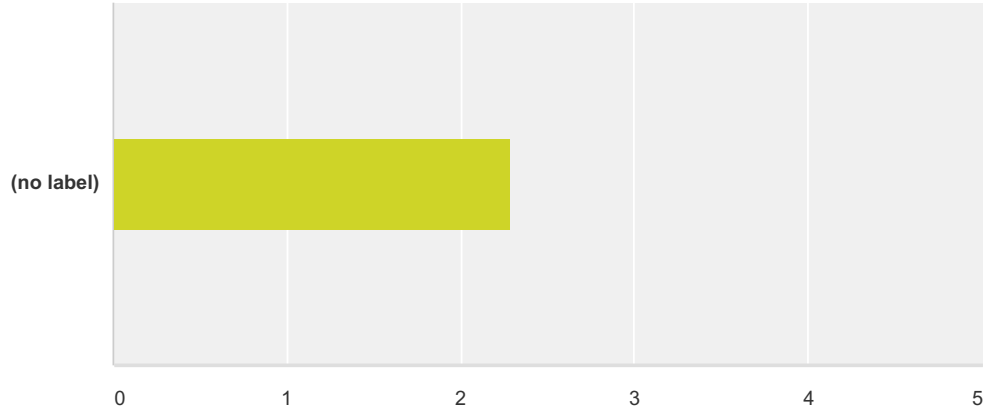
Answered: 418 Skipped: 62



	Didn't enjoy	Somewhat enjoyed	Enjoyed	Really enjoyed	N/A	Total	Average Rating
Celebration/commuter stations	2.48% 10	8.91% 36	28.47% 115	41.58% 168	18.56% 75	404	3.34
Chances to win prizes	1.00% 4	10.20% 41	33.08% 133	48.01% 193	7.71% 31	402	3.39
Camaraderie and fun	0.75% 3	8.27% 33	44.61% 178	38.10% 152	8.27% 33	399	3.31
Commuting by bike	0.49% 2	2.44% 10	21.76% 89	74.33% 304	0.98% 4	409	3.72
Trying something new	1.05% 4	3.67% 14	25.20% 96	15.75% 60	54.33% 207	381	3.22
Workplace competitions	2.08% 8	11.95% 46	31.95% 123	15.32% 59	38.70% 149	385	2.99
Other BTWW events	1.57% 6	13.12% 50	30.71% 117	16.80% 64	37.80% 144	381	3.01
Interacting with the new website	10.99% 42	27.23% 104	29.06% 111	4.45% 17	28.27% 108	382	2.38

Q11 How important of a motivator is Bike to Work Week in encouraging you to cycle to work?

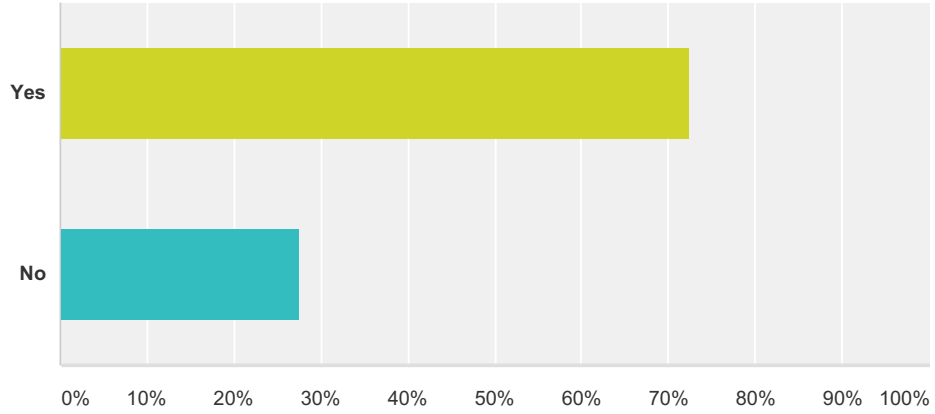
Answered: 424 Skipped: 56



	Not important	Somewhat important	Important	Very important	N/A	Total	Average Rating
(no label)	33.49% 142	22.17% 94	23.58% 100	19.10% 81	1.65% 7	424	2.29

Q12 Does Bike to Work Week motivate you to continue to bike to work after the event is over?

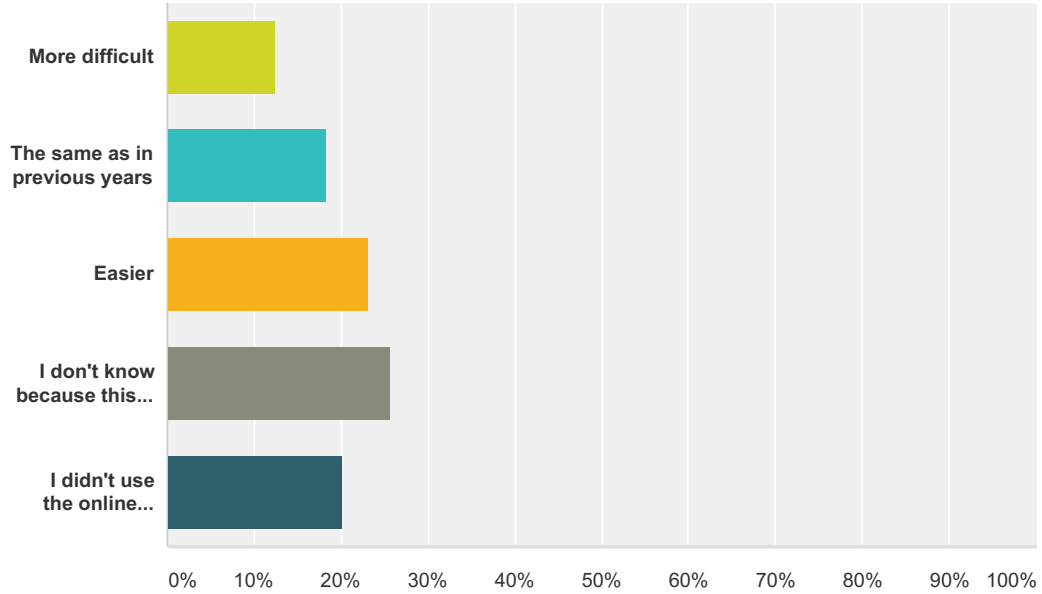
Answered: 424 Skipped: 56



Answer Choices	Responses	
Yes	72.41%	307
No	27.59%	117
Total		424

Q13 This year a new website was created by Bike to Work BC. How did you find this new website for registration and reporting?

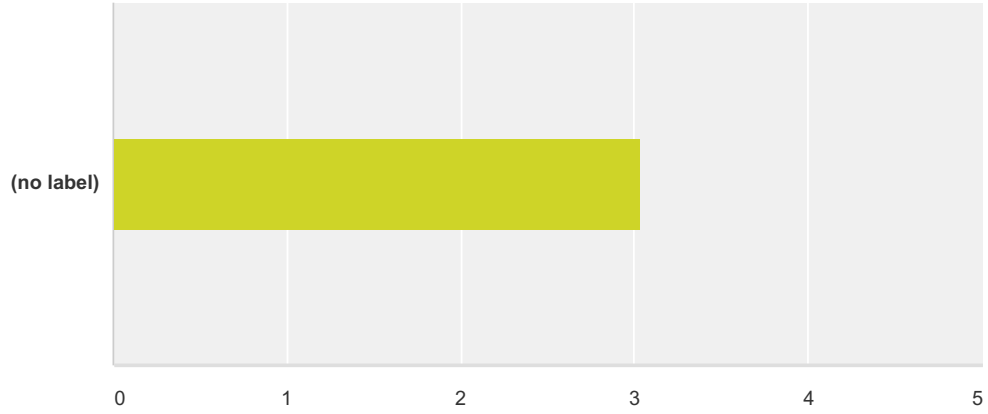
Answered: 424 Skipped: 56



Answer Choices	Responses
More difficult	12.50% 53
The same as in previous years	18.40% 78
Easier	23.11% 98
I don't know because this is the first time I've used the website	25.71% 109
I didn't use the online registration and reporting system	20.28% 86
Total	424

Q14 How would you describe the new registration website in terms of ease of use?

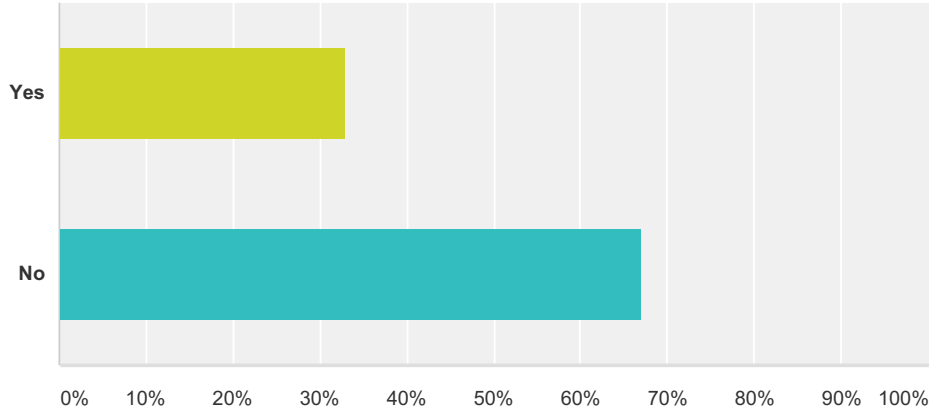
Answered: 337 Skipped: 143



	Not at all easy to use	Not very easy to use	Somewhat easy to use	Extremely easy to use	N/A	Total	Average Rating
(no label)	3.26% 11	13.35% 45	55.19% 186	23.74% 80	4.45% 15	337	3.04

Q15 Did you experience any difficulty with the new website while registering or reporting?

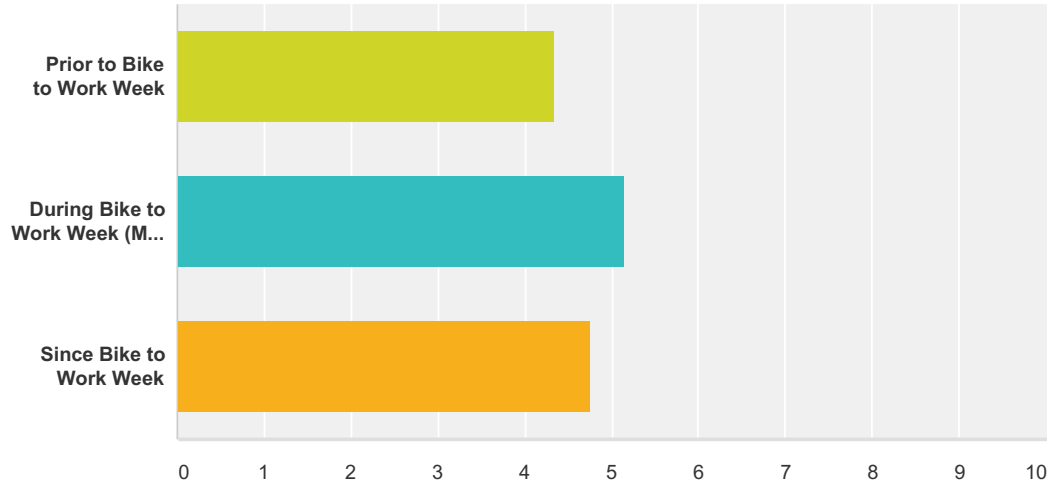
Answered: 337 Skipped: 143



Answer Choices	Responses	
Yes	32.94%	111
No	67.06%	226
Total		337

Q16 How many days on average do you cycle to work (or school) per week? (include if you cycle to and from work, or just one way or part way).

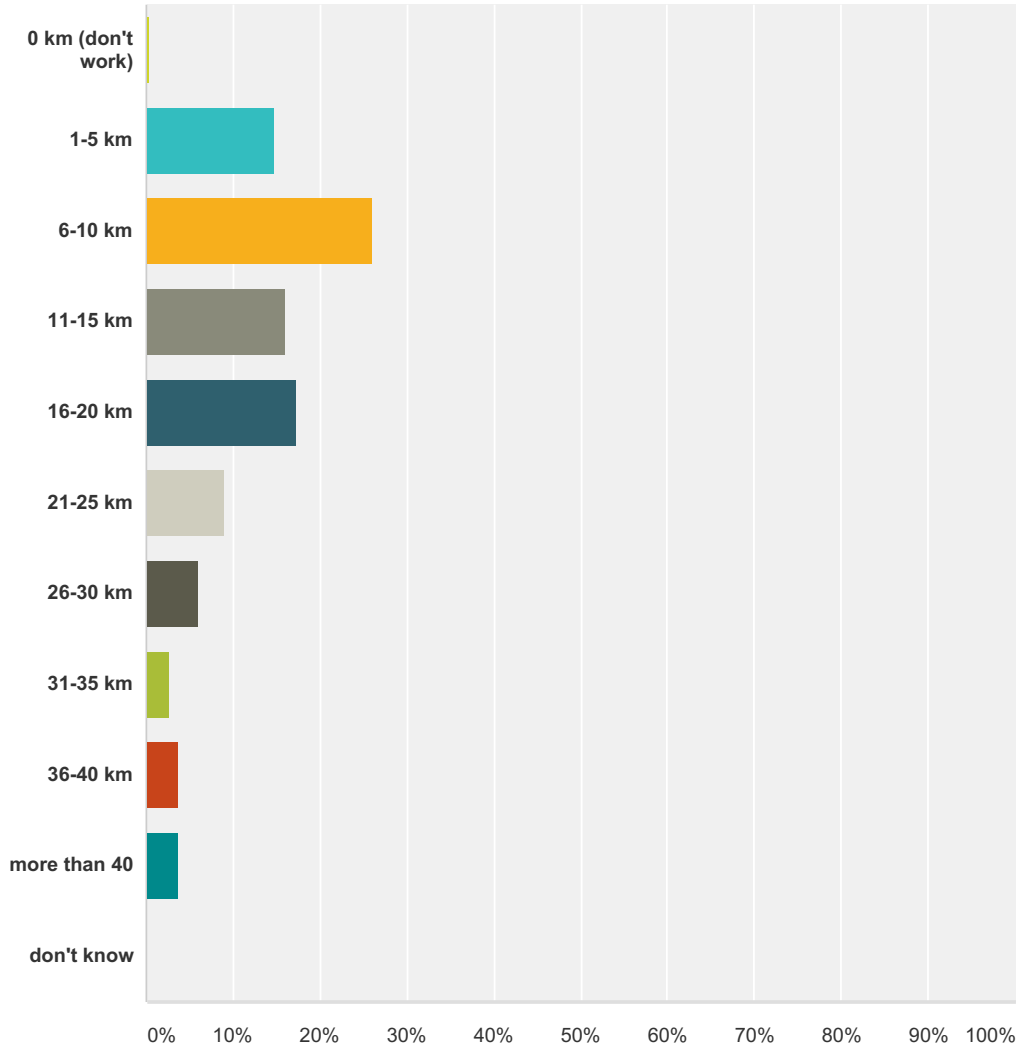
Answered: 457 Skipped: 23



	0	1	2	3	4	5	6	7	Total	Average Rating
Prior to Bike to Work Week	14.13% 64	7.51% 34	9.71% 44	14.13% 64	13.47% 61	37.53% 170	1.32% 6	2.21% 10	453	4.34
During Bike to Work Week (May 26 to June 1)	3.80% 17	2.68% 12	6.04% 27	12.08% 54	19.46% 87	50.78% 227	2.68% 12	2.46% 11	447	5.16
Since Bike to Work Week	5.37% 24	6.94% 31	11.86% 53	12.75% 57	17.67% 79	40.49% 181	1.57% 7	3.36% 15	447	4.75

Q17 How long is your typical commute to & from work (please include total return trip length)?

Answered: 456 Skipped: 24



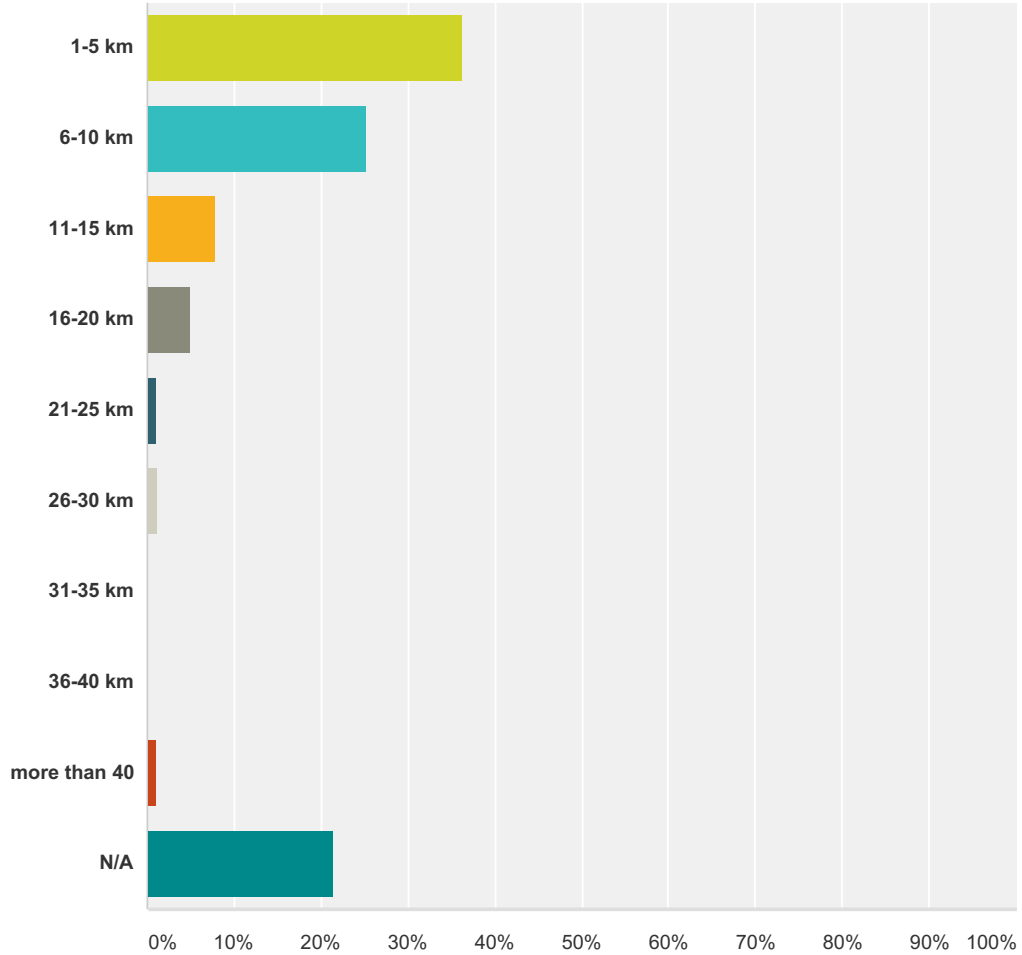
Answer Choices	Responses
0 km (don't work)	0.44% 2
1-5 km	14.91% 68
6-10 km	26.10% 119
11-15 km	16.01% 73
16-20 km	17.32% 79
21-25 km	8.99% 41
26-30 km	6.14% 28

20th annual Greater Victoria Bike to Work Week Survey

31-35 km	2.63%	12
36-40 km	3.73%	17
more than 40	3.73%	17
don't know	0.00%	0
Total		456

Q18 If you cycle for utility trips (i.e. grocery shopping, errands, meeting people), what is the average distance of these trips?

Answered: 451 Skipped: 29



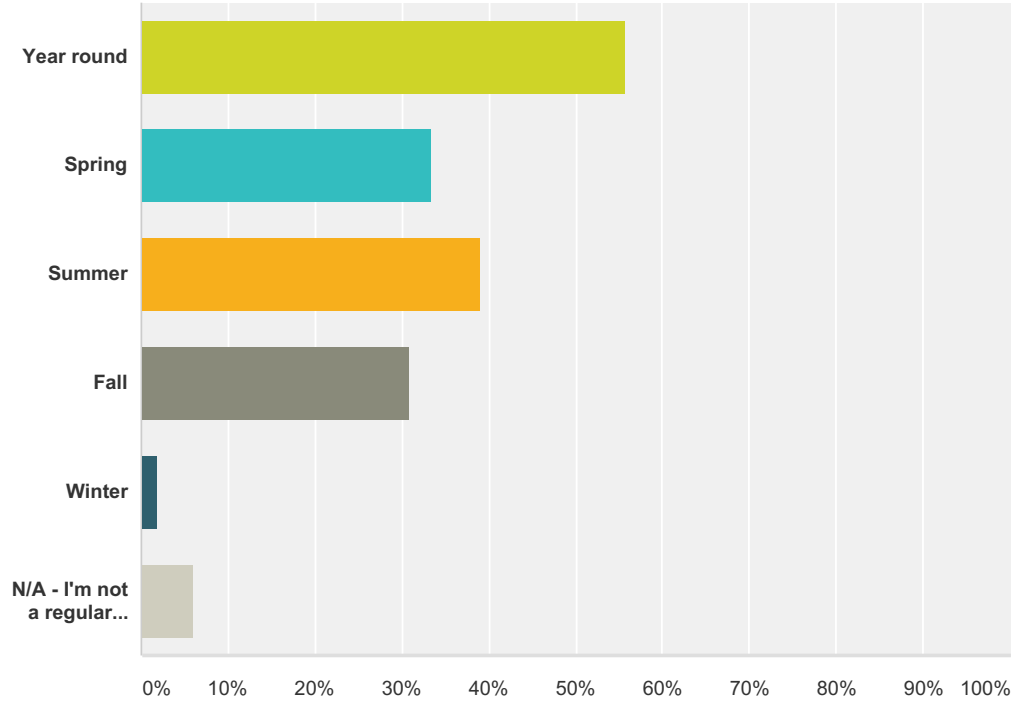
Answer Choices	Responses
1-5 km	36.36% 164
6-10 km	25.28% 114
11-15 km	7.98% 36
16-20 km	5.10% 23
21-25 km	1.11% 5
26-30 km	1.33% 6
31-35 km	0.22% 1
36-40 km	0.00% 0
more than 40	1.11% 5

20th annual Greater Victoria Bike to Work Week Survey

N/A	21.51%	97
Total		451

Q19 During which season do you typically cycle to work regularly? (select all that apply)

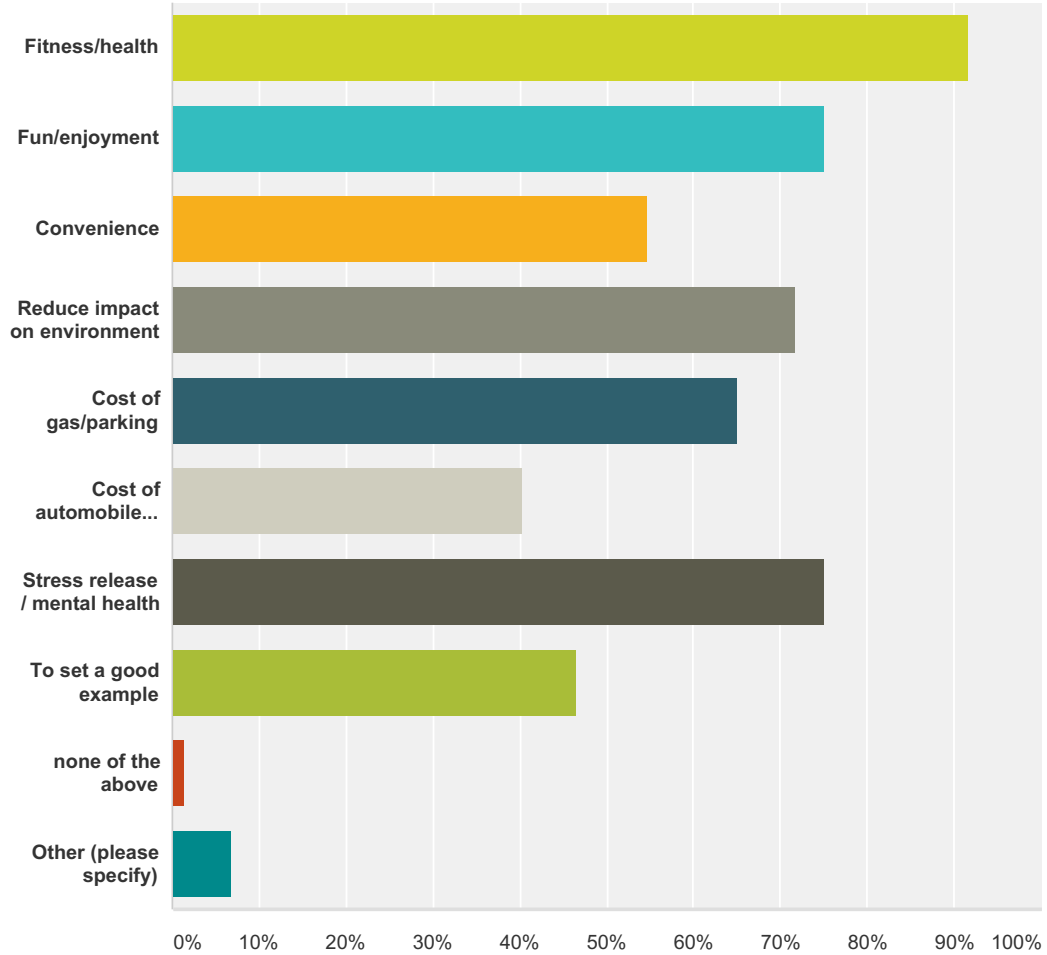
Answered: 459 Skipped: 21



Answer Choices	Responses	Count
Year round	55.77%	256
Spring	33.33%	153
Summer	39.00%	179
Fall	30.94%	142
Winter	1.96%	9
N/A - I'm not a regular cyclist	6.10%	28
Total Respondents: 459		

Q20 What are the main reasons that you choose to cycle to work, outside of Bike to Work Week? (check all that apply)

Answered: 459 Skipped: 21



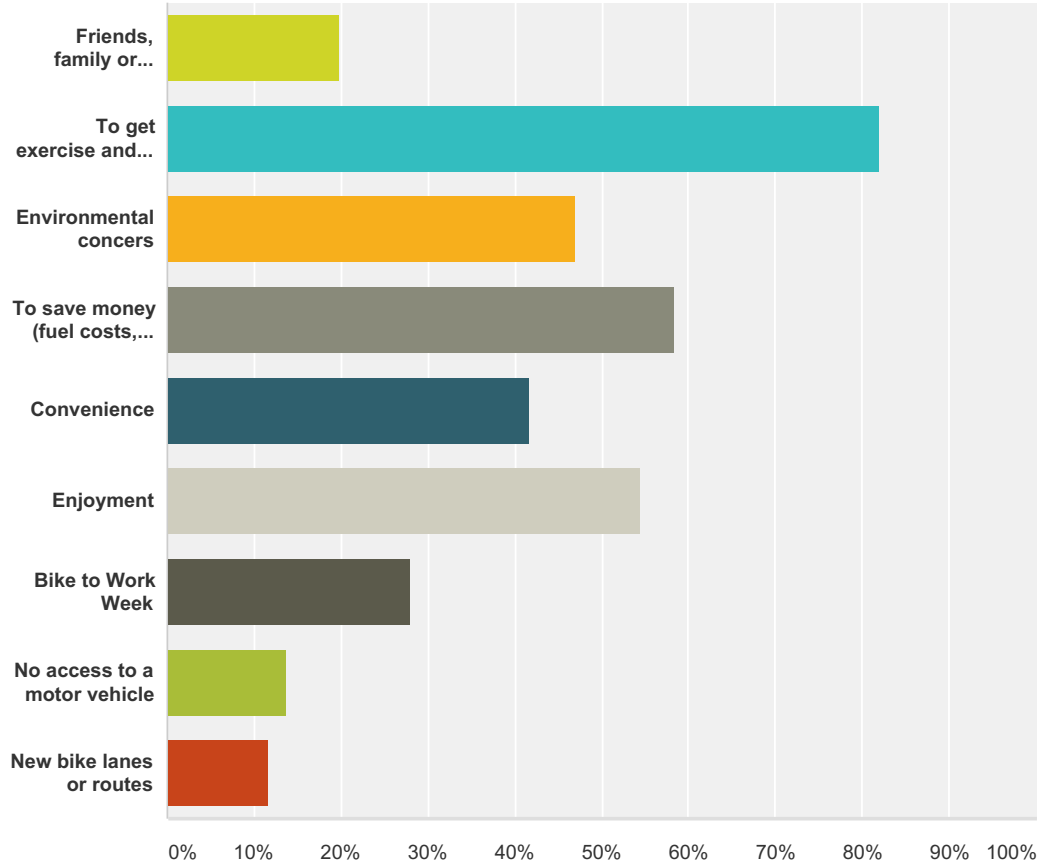
Answer Choices	Responses
Fitness/health	91.72% 421
Fun/enjoyment	75.16% 345
Convenience	54.68% 251
Reduce impact on environment	71.90% 330
Cost of gas/parking	65.14% 299
Cost of automobile ownership/operation	40.31% 185
Stress release / mental health	75.16% 345
To set a good example	46.62% 214
none of the above	1.53% 7

20th annual Greater Victoria Bike to Work Week Survey

Other (please specify)	6.97%	32
Total Respondents: 459		

Q21 What gave you incentive to start using your bike to commute? Please check all that apply.

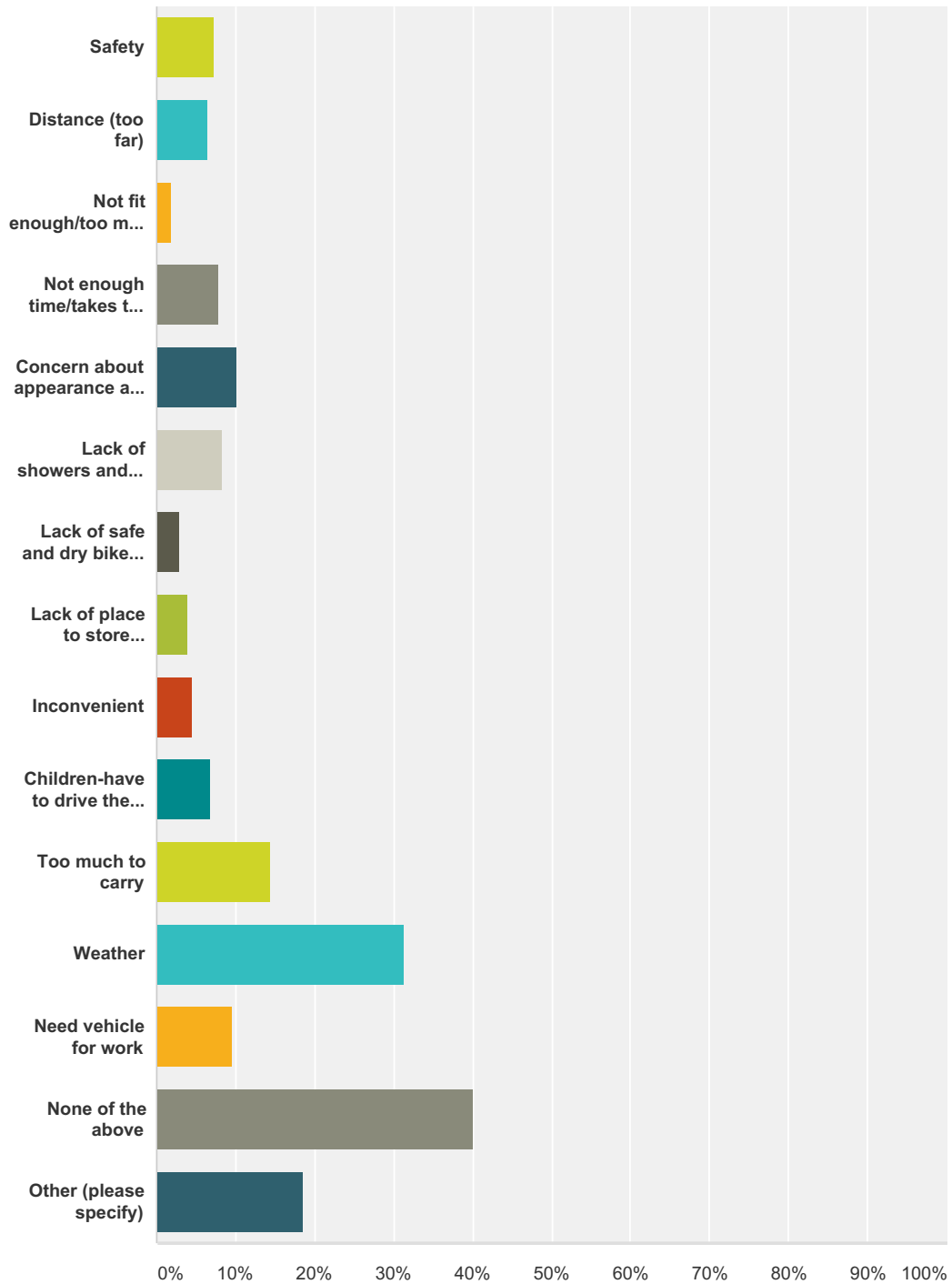
Answered: 459 Skipped: 21



Answer Choices	Responses
Friends, family or co-worker	19.83% 91
To get exercise and improve my health	82.14% 377
Environmental concerns	47.06% 216
To save money (fuel costs, parking)	58.39% 268
Convenience	41.83% 192
Enjoyment	54.47% 250
Bike to Work Week	27.89% 128
No access to a motor vehicle	13.73% 63
New bike lanes or routes	11.76% 54
Total Respondents: 459	

Q22 If you don't choose to cycle to work regularly, why not? (check all that apply)

Answered: 459 Skipped: 21



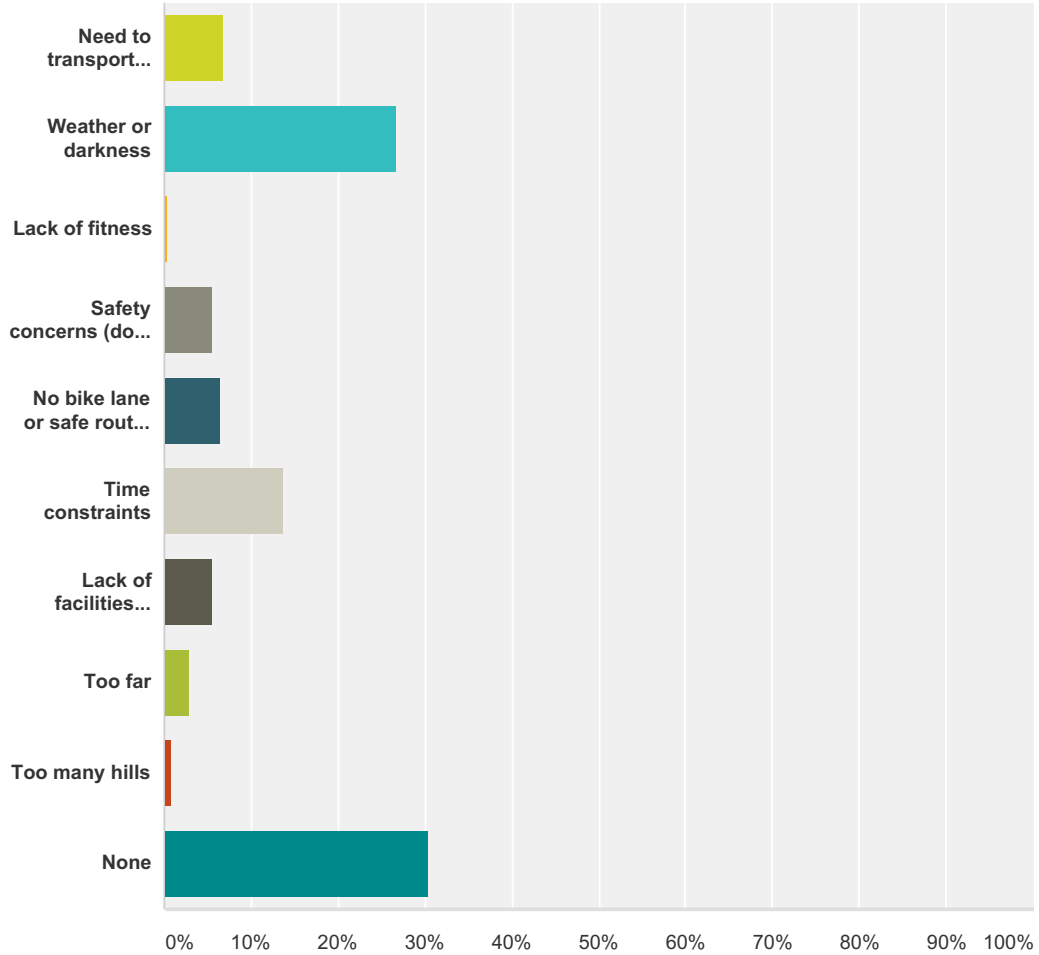
Answer Choices	Responses
Safety	7.41% 34
Distance (too far)	6.54% 30

20th annual Greater Victoria Bike to Work Week Survey

Not fit enough/too much effort	1.96%	9
Not enough time/takes too long	7.84%	36
Concern about appearance at work i.e. dressed for a meeting, hair, etc	10.24%	47
Lack of showers and place to clean up	8.28%	38
Lack of safe and dry bike parking	2.83%	13
Lack of place to store cycling clothes and gear	3.92%	18
Inconvenient	4.58%	21
Children-have to drive them to child care, school etc	6.97%	32
Too much to carry	14.38%	66
Weather	31.37%	144
Need vehicle for work	9.59%	44
None of the above	40.09%	184
Other (please specify)	18.52%	85
Total Respondents: 459		

Q23 What barriers prevent you from commuting by bike more often? (Choose all that apply)

Answered: 430 Skipped: 50



Answer Choices	Responses
Need to transport equipment or kids	6.98% 30
Weather or darkness	26.74% 115
Lack of fitness	0.47% 2
Safety concerns (don't feel comfortable cycling with traffic)	5.58% 24
No bike lane or safe routes to ride on	6.51% 28
Time constraints	13.72% 59
Lack of facilities (safe parking, showers, etc)	5.58% 24
Too far	3.02% 13
Too many hills	0.93% 4

20th annual Greater Victoria Bike to Work Week Survey

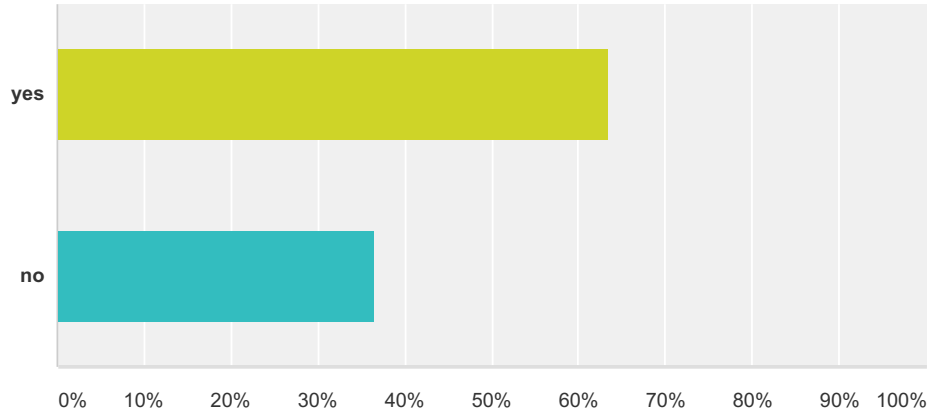
None	30.47%	131
Total		430

**Q24 If you don't feel safe, can you give us
some ideas of what would help you feel
safer?**

Answered: 159 Skipped: 321

**Q25 Have you heard of the CRD Ride On!
Bike Skills Program for kids and adults that
is being delivered by the Greater Victoria
Bike to Work Society?**

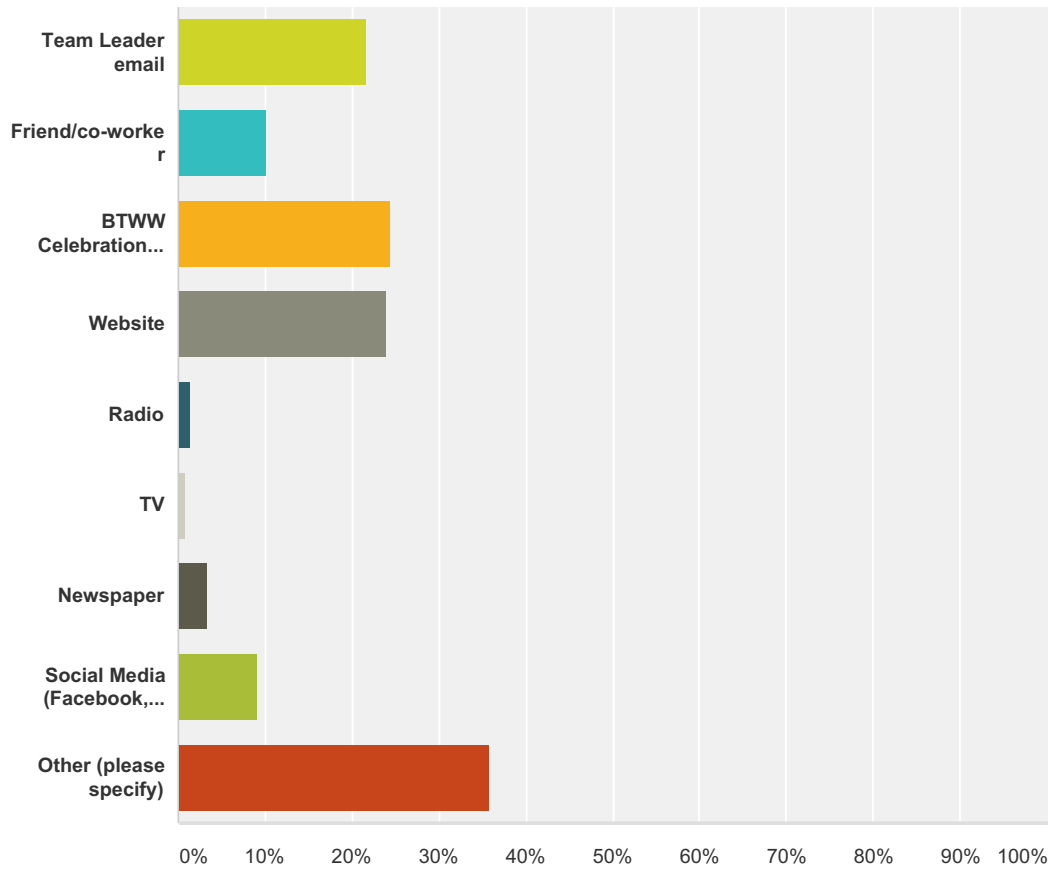
Answered: 455 Skipped: 25



Answer Choices	Responses
yes	63.52% 289
no	36.48% 166
Total	455

Q26 If yes, where did you hear about the Ride On! Cycling Courses?

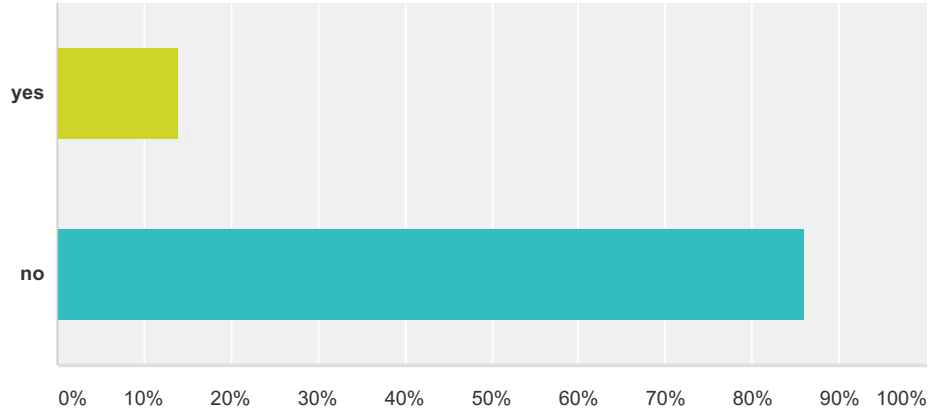
Answered: 455 Skipped: 25



Answer Choices	Responses
Team Leader email	21.76% 99
Friend/co-worker	10.33% 47
BTWW Celebration Station	24.40% 111
Website	23.96% 109
Radio	1.54% 7
TV	0.88% 4
Newspaper	3.30% 15
Social Media (Facebook, Twitter, etc)	9.23% 42
Other (please specify)	35.82% 163
Total Respondents: 455	

Q27 Have you ever taken a Bike to Work Skills Course through the Greater Victoria Bike to Work Society?

Answered: 452 Skipped: 28



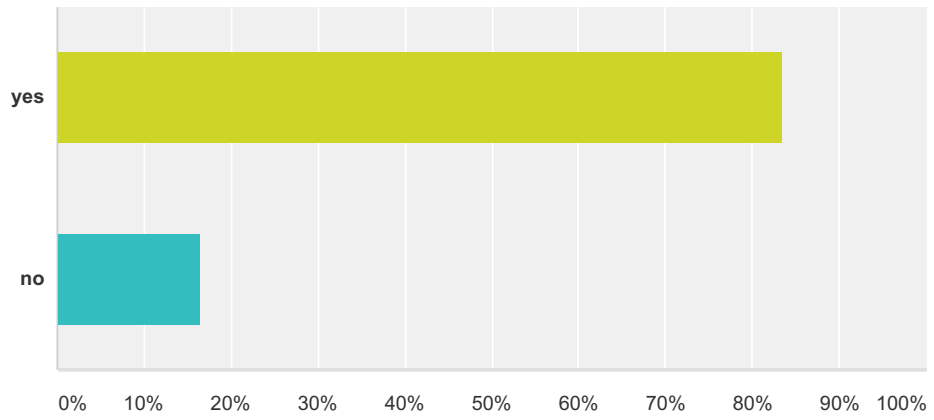
Answer Choices	Responses	
yes	13.94%	63
no	86.06%	389
Total		452

Q28 What did you find most helpful about the course?

Answered: 128 Skipped: 352

Q29 Haven taken a course or not, would you recommend it to others?

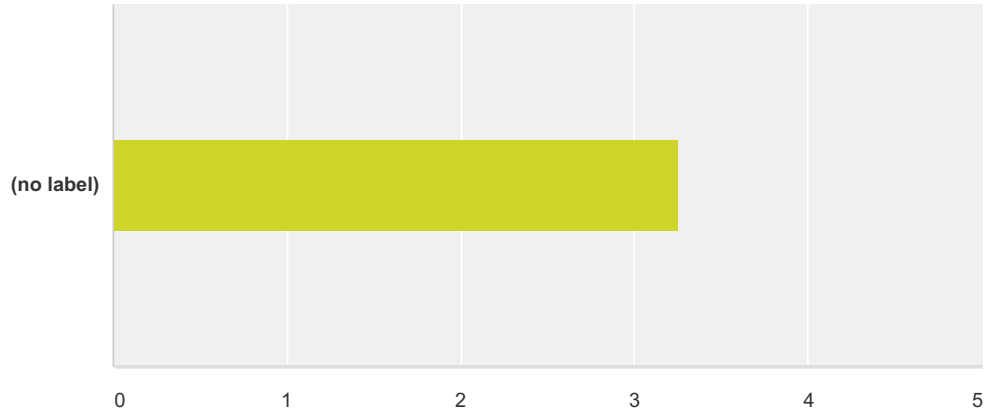
Answered: 309 Skipped: 171



Answer Choices	Responses
yes	83.50% 258
no	16.50% 51
Total	309

Q30 Overall how would you rank your experience with Bike to Work Week?

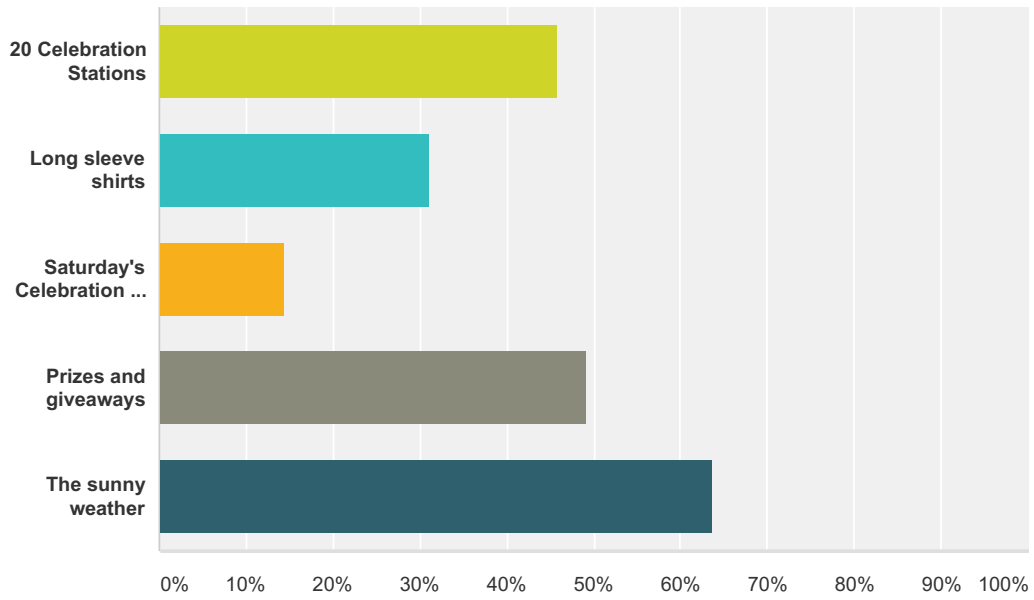
Answered: 437 Skipped: 43



	not at all enjoyable	somewhat enjoyable	enjoyable	very enjoyable	Total	Average Rating
(no label)	0.92% 4	10.76% 47	49.66% 217	38.67% 169	437	3.26

Q31 What did you like most about this year's 20th annual event?

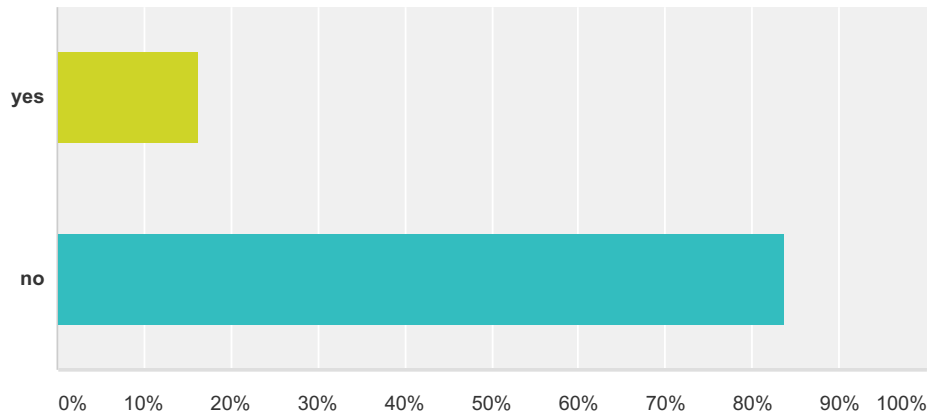
Answered: 396 Skipped: 84



Answer Choices	Responses
20 Celebration Stations	45.96% 182
Long sleeve shirts	31.06% 123
Saturday's Celebration at Centennial Square	14.39% 57
Prizes and giveaways	49.24% 195
The sunny weather	63.64% 252
Total Respondents: 396	

Q32 Did you attend the Centennial Square Celebration Saturday May 31?

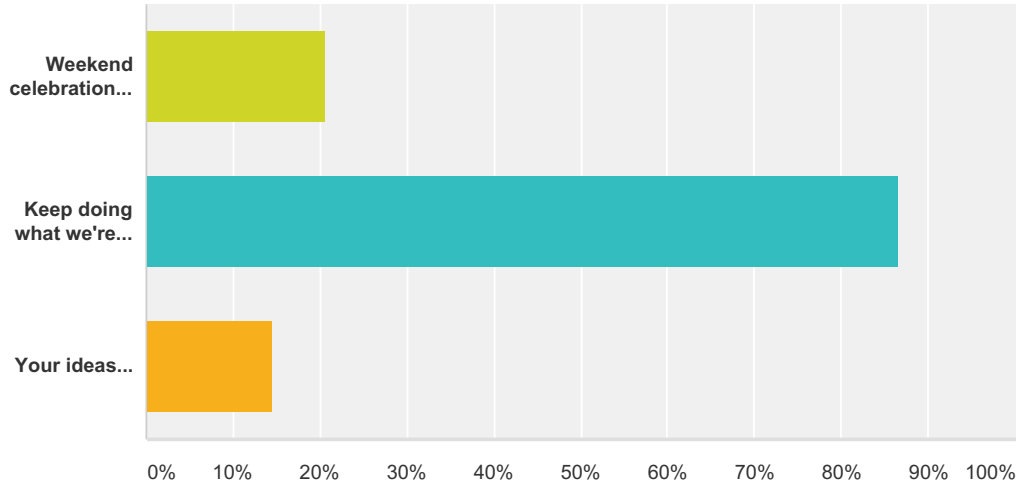
Answered: 451 Skipped: 29



Answer Choices	Responses
yes	16.19% 73
no	83.81% 378
Total	451

Q33 Now that we have reached this milestone, we are interested in hearing your ideas as we continue the campaign. What are your ideas for next year?

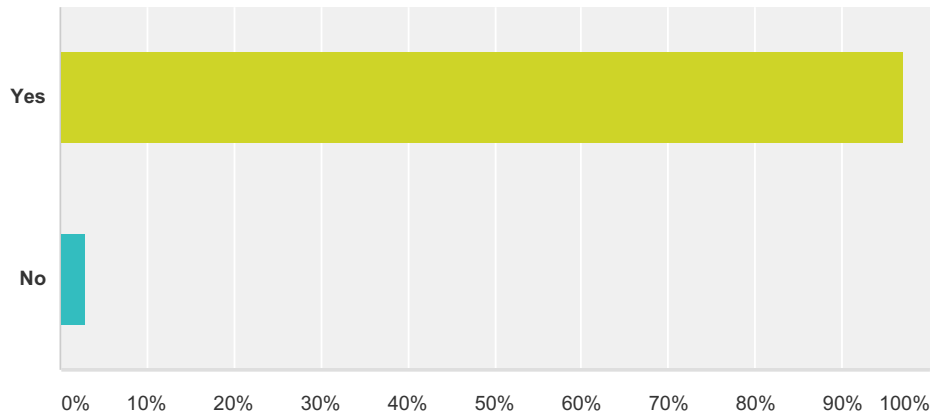
Answered: 405 Skipped: 75



Answer Choices	Responses
Weekend celebration stations	20.74% 84
Keep doing what we're doing	86.67% 351
Your ideas...	14.57% 59
Total Respondents: 405	

Q34 Would you participate in Bike to Work Week again?

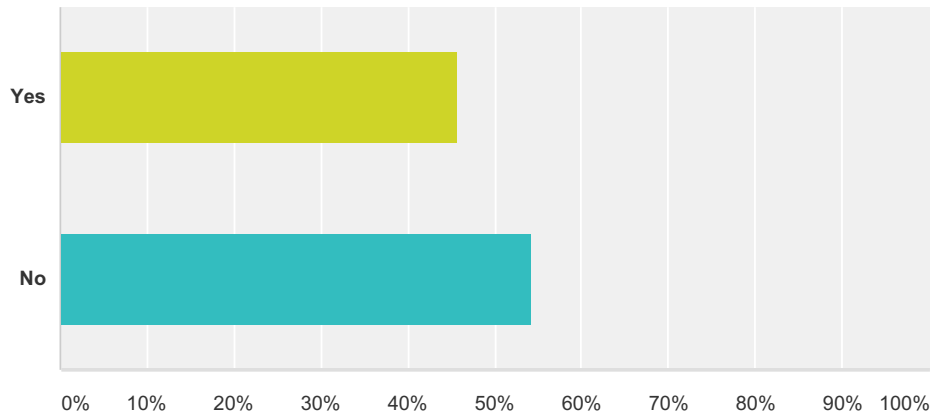
Answered: 455 Skipped: 25



Answer Choices	Responses
Yes	97.14% 442
No	2.86% 13
Total	455

Q35 Are you aware Greater Victoria Bike to Work Week is it's own registered society?

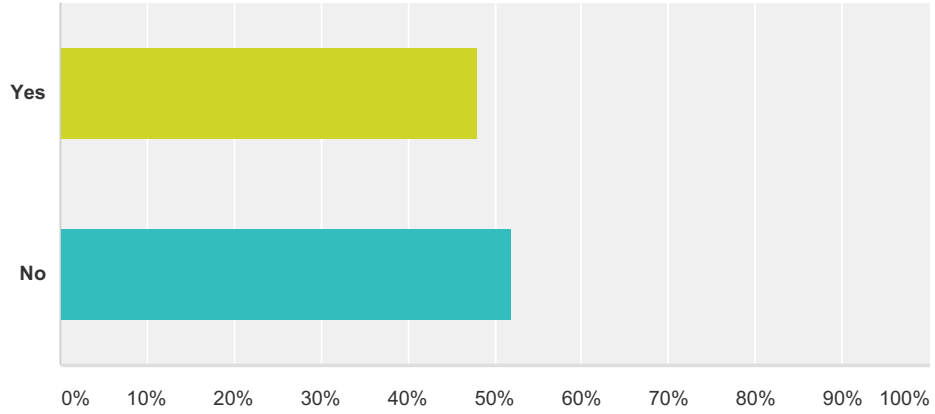
Answered: 447 Skipped: 33



Answer Choices	Responses
Yes	45.64% 204
No	54.36% 243
Total	447

Q36 Are you aware Greater Victoria Bike to Work Society fundraises for its own Bike to Work Week events?

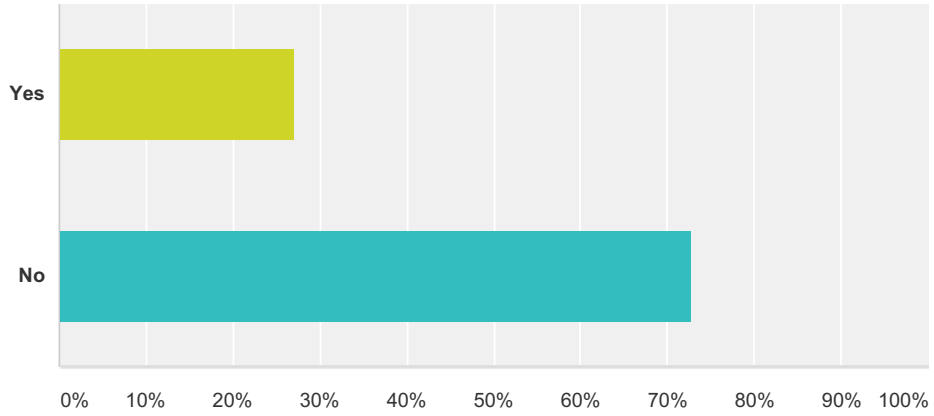
Answered: 447 Skipped: 33



Answer Choices	Responses	
Yes	48.10%	215
No	51.90%	232
Total		447

Q37 Would you be interested in becoming a member of the Greater Victoria Bike to Work Society to demonstrate your support for the organization?

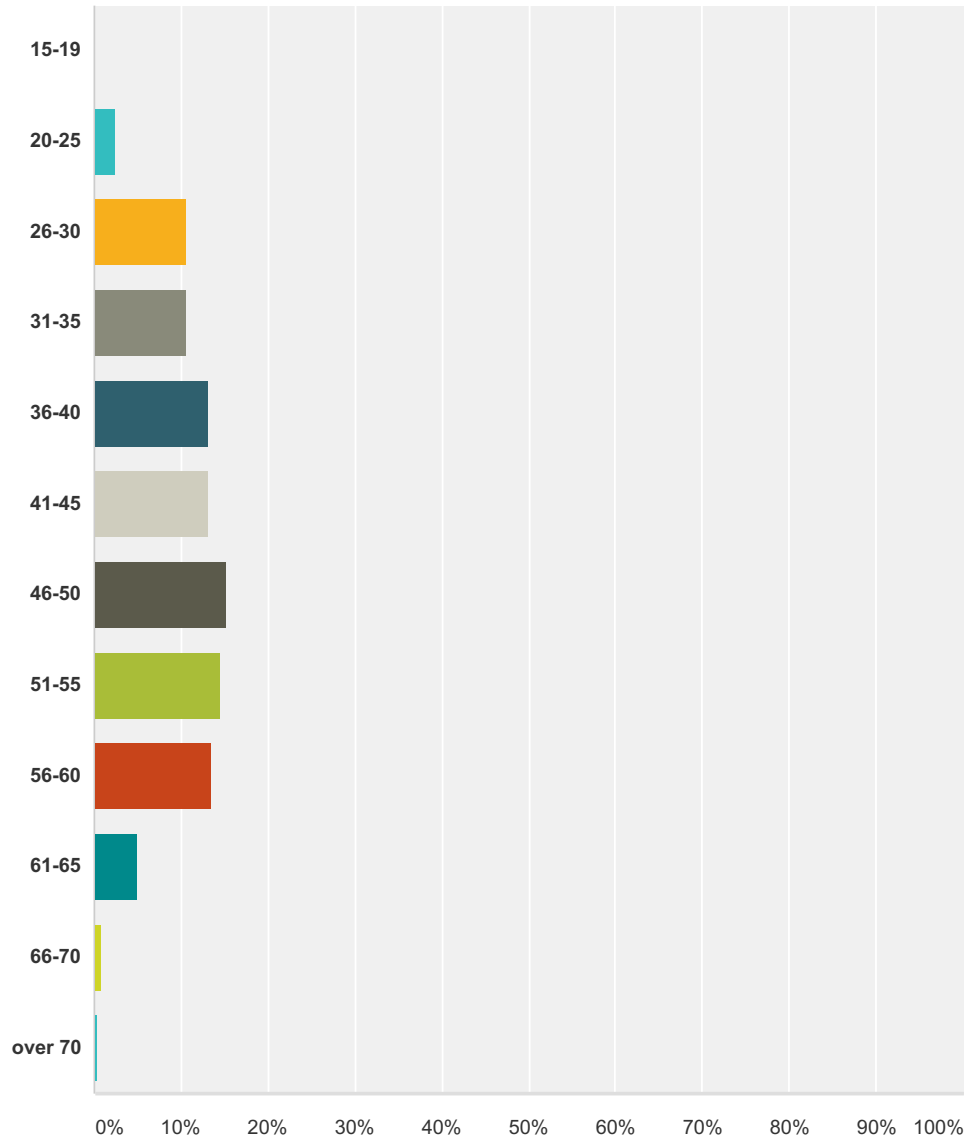
Answered: 394 Skipped: 86



Answer Choices	Responses
Yes	27.16% 107
No	72.84% 287
Total	394

Q38 Please tell us your age

Answered: 451 Skipped: 29



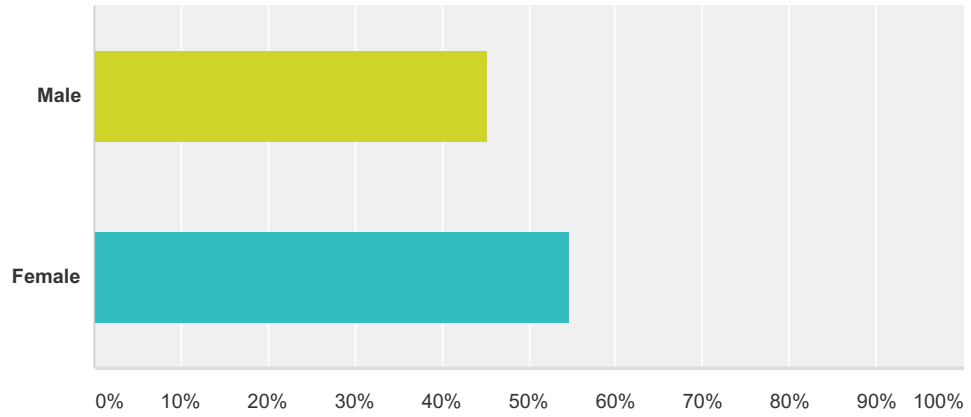
Answer Choices	Responses
15-19	0.22% 1
20-25	2.44% 11
26-30	10.64% 48
31-35	10.64% 48
36-40	13.08% 59
41-45	13.08% 59
46-50	15.30% 69

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51-55	14.63%	66
56-60	13.53%	61
61-65	5.10%	23
66-70	0.89%	4
over 70	0.44%	2
Total		451

Q39 Please tell us your gender:

Answered: 451 Skipped: 29



Answer Choices	Responses
Male	45.23% 204
Female	54.77% 247
Total	451

Q40 To enter the draw for a \$100 gift card to a bike store of your choice, please enter your name and email below

Answered: 423 Skipped: 57

Answer Choices	Responses	
Name	99.76%	422
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	100.00%	423
Phone Number	0.00%	0